



# Multidisciplinary Expert Practice<sup>SM</sup> in breast cancer

## Faculty

**Christos Markopoulos, MD, PhD**  
*Greece (Co-Chair)*

**Cornelis van de Velde, MD, PhD**  
*the Netherlands (Co-Chair)*

**Ahmad Awada, MD, PhD, Belgium**

**Robert Coleman, MD, England**

**Ian Kunkler, MD, Scotland**

**Ariel Saracco, MD, Sweden**

**Giuseppe Viale, MD, PhD, Italy**

## Welcome

On behalf of Christos Markopoulos, MD, PhD, and Cornelis van de Velde, MD, PhD, meeting co-chairs, we are pleased to invite you to the Multidisciplinary Expert Practice<sup>SM</sup> in Breast Cancer meeting in Brussels, Belgium, on 12-13 November 2010.

During this interactive, case-based meeting, faculty from multiple specialties will focus on comprehensive multidisciplinary management of patients with breast cancer.

*\*The Multidisciplinary Workshop will include 5 clinical scenarios for which attendees will be asked to provide their diagnostic and therapeutic opinions. A renowned, multidisciplinary faculty will review imaging, histology slides, and surgical techniques.*

## Target Audience

This educational activity is designed for Pan-European medical oncologists, radiation oncologists, surgical oncologists, pathologists and other healthcare providers actively involved in the management of patients with breast cancer.

## Meeting Venue

**The Brussels Marriott Hotel**  
Rue Auguste Orts 3-7/  
Grand Place  
Brussels, Belgium

## Register online at

[www.prIMEoncology.org/meetings-2010](http://www.prIMEoncology.org/meetings-2010)

For available travel grants, please email  
[travelgrants@prIMEoncology.org](mailto:travelgrants@prIMEoncology.org)

## Agenda

### Friday, 12 November 2010

**17.00** Multidisciplinary Workshop: The how, when, and why of modern breast cancer management\*  
*Christos Markopoulos, MD, PhD; Cornelis van de Velde, MD, PhD; Ariel Saracco, MD; Giuseppe Viale, MD, PhD*

### Saturday, 13 November 2010

**08.30** Welcome and demographic questions  
*prIME Medical Director/Co-chairs*

**08.50** Hot topics in breast oncology in 2010: Practice changing information  
*Rob Coleman, MD; Ian Kunkler, MD; Christos Markopoulos, MD, PhD; Giuseppe Viale, MD, PhD*

**09.30** Case #1—Endocrine-responsive postmenopausal breast cancer – a clinicopathologic discussion  
*All Faculty*

**10.15** Bone-targeted agents: What's new and what's next?  
*Robert Coleman, MD*

**11.00** Case #2—T3 breast cancer in a postmenopausal patient  
*Cornelis van de Velde, MD, PhD*

**11.35** Case #3—HER2-positive breast cancer in a premenopausal patient with cardiac risk – a clinicopathologic discussion  
*All Faculty*

**12.20** Case #4—Managing metastatic breast cancer in a patient previously treated with an anthracycline and taxane  
*Ahmad Awada, MD, PhD*

**14.00** Triple-negative breast cancer (TNBC): A demographic and molecular perspective  
*Giuseppe Viale, MD, PhD*

**14.20** Case #5—Metastatic TNBC  
*Ahmad Awada, MD, PhD*

**14.50** Case #6—Metastatic HER2-positive breast cancer with CNS metastases – a clinicopathologic discussion  
*All Faculty*

**15.35** Program “pearls” and concluding remarks  
*Christos Markopoulos, MD, PhD  
Cornelis van de Velde, MD, PhD*

Support for this activity is provided by Eisai Europe Limited, Genomic Health, Inc., Novartis Oncology and sanofi-aventis.

This meeting has been certified with 8 ACOE European credit points Category 1.

'The Expert Practice in Multi Disciplinary Breast Cancer Management' is accredited by the European Accreditation Council for Continuing Medical Education (EACCME) to provide the following CME activity for medical specialists. The EACCME is an institution of the European Union of Medical Specialists (UEMS), [www.uems.net](http://www.uems.net).

'The Expert Practice in Multi Disciplinary Breast Cancer Management' is designated for a maximum of 8 hours of European external CME credits. Each Medical Specialist should claim only those hours of credit that he/she actually spent in the educational activity.

EACCME credits are recognized by the American Medical Association towards the Physician's Recognition Award (PRA). To convert EACCME credit to AMA PRA Category 1 Credit<sup>SM</sup>, contact the AMA.

This meeting is endorsed by ESSO.

