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**FOR IMMEDIATE RELEASE:**

## **Global IME Provider prIME Oncology Receives ACCME Accreditation**

Atlanta, Georgia, July 26, 2010

prIME Oncology has been awarded Provisional Accreditation to provide continuing medical education for physicians by the Accreditation Council for Continuing Medical Education (ACCME). Provisional Accreditation is the standard status for initial, or first-time, applicants.

“This is an important step forward in the evolution of our organization and will further position [prIME Oncology] in the marketplace for continued growth and success,” said Nathan Kelly, Senior Director of Global Clinical Operations.

prIME Oncology’s CME activities cover all types of solid tumors and hematologic malignancies and address prevention, diagnosis, treatment, surgical management, supportive care, palliation, and psychological care of patients with cancer-related illnesses.

Multiple modalities are employed to impact change, and many interventions utilize interactive technology, including case studies.

prIME Oncology offers:

- *Congress review series* that critically review rapidly-evolving primary data from large congresses held worldwide.
- *Satellite symposia* at major national and international oncology and hematology meetings.
- *Stand-alone congresses* featuring worldwide experts engaging learners in case studies and outcome discussions.
- *Interactive formats including on-demand video and audio*
- *Internet CME*
- *Print formats of expert presentations and summaries*

### **About the ACCME:**

The Accreditation Council for Continuing Medical Education is a not-for-profit organization responsible for accrediting US institutions offering continuing medical education through a voluntary, self-regulatory system. The ACCME's mission is to identify, develop and promote standards for quality continuing medical education that improve healthcare for patients and their communities. There are currently approximately 2,200 accredited CME providers in the US, whose educational activities draw more than 17 million participants annually.

The ACCME's member organizations include the American Board of Medical Specialties, the American Hospital Association, the American Medical Association, the Association of American Medical

Colleges, the Council of Medical Specialty Societies and the Federation of State Medical Boards of the U.S. Inc.

**About prIME Oncology:**

prIME Oncology is a global professional Independent Medical Education organization specializing in educational activities for physicians that treat patients with cancer. With the goal of improving patient outcomes, prIME Oncology provides evidence-based, state-of-the-art educational activities that assist clinicians in making up-to-date, appropriate treatment decisions. prIME Oncology has offices in The Hague, Netherlands and Atlanta, Georgia, US. For the latest educational activities, visit <http://www.primeoncology.org>.

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